



# Advertiser Agreement

2018 LSA ANNUAL MEETING  
 JUNE 7-10, 2018  
 TORONTO, CANADA

## Organization Information

<b>ADVERTISING CONTACT</b> Name: Company/Organization: Email address: Address: City, State, Zip code: Country:	<b>BILLING CONTACT (if different)</b> Name: Company/Organization: Email address: Address: City, State, Zip code: Country:
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## Information for Online Listing

LSA must receive agreement form, payment, and your digital logo by April 2<sup>nd</sup>, 2018.

Organization name (will be listed online and in printed program):
Web address:

## Available Advertising Opportunities

### Printed Program

Sizes	Rate	Quantity	Total
Full Page	\$400		\$
Half Page	\$350		\$
Inside Front Cover	\$550		\$
Inside Back Cover	\$475		\$

Full-page advertisements must be 7.375" by 9.75"  
 Half-page advertisements must be 7.375" by 4.375"

All files should be submitted as a camera ready file with a minimum resolution of 300 dpi.

### Mobile App

Package	Rate	Quantity	Total
Gold package: exclusive advertising* - (limit of 1)	\$6000		\$
Gold package: shared with other banner ads - (limit of 1)	\$4000		\$
Multimedia package - (limited to 5)	\$1000		\$
Banner Ad with Landing Page - (limited to four)	\$500		\$
Push Alerts - (limited to 5 per day)	\$150		\$

\*The purchase of this package precludes all other options except for push alerts.

For more details on specs and media requirements, contact [mcdonald@lawandsociety.org](mailto:mcdonald@lawandsociety.org).

Agreement form and full payment is required by **April 2<sup>nd</sup>, 2018**. All required materials for advertising are due **April 13<sup>th</sup>, 2018**. Discounts may be available for organizations purchasing multiple exhibit, advertising, and sponsorship options.

## Payment Information

Payment is accepted in US Dollars only, and can be made in the form of a check payable to the Law and Society Association, by credit card (Visa, MasterCard or American Express) over the phone, or by international wire.

Checks should be mailed to the Law and Society Association, 383 S. University Street, Salt Lake City, UT, 84121, USA.

For credit card payments, please call Caitlin at 801-581-3219 between 9 and 4pm (MST) to complete payment through Paypal.

For international customers, please wire your payment to:

Checking Account Number: 550955616

Wire Routing Number: 021000021

ACH Routing Number: 124001545

Swift Code: CHASUS33

Bank Contact: Austin Huntsman

Bank Address: 376 E 400 S Salt Lake City, UT 84111

Bank Phone: 801-333-8605

Total Amount Due: \$
Payment type (Credit Card, Wire, Check):

*I hereby apply for advertising space at the Law and Society Annual Meeting and agree to pay the amount due by April 2<sup>nd</sup>, 2018. I further agree to abide by all regulations contained in the contract below. This agreement is effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled.*

Printed name:
Signature: _____
Date: _____

## ADVERTISER CONTRACT REGULATIONS

**CONTRACT FOR ADVERTISEMENT:** The Application must be completed in its entirety and accompanied by the total fee before the advertisement will be placed in the program book or within the mobile app. The signed Application and subsequent notice of advertisement constitute a contract between the Law and Society Association (hereinafter referred to as LSA) and the advertiser. Any point not specifically covered in these regulations is subject to the decision of LSA, whose decision shall be final.

**ELIGIBILITY OF ADVERTISER:** Your organization should contribute to teaching and research in the socio-legal discipline, or present professional development/funding opportunities for our attendees. LSA reserves the right to refuse any application for advertising or curtail or cancel any advertisement that in the sole judgment of the executive director is not consistent with the teaching, research, and professional ends of the discipline and Association. Advertisement cannot be used for politically or ideologically partisan purposes, and is subject to the approval of the LSA executive officer or designee.

**WITHDRAWAL:** Cancellations must be made, in writing, no later than April 13<sup>th</sup>, 2018, and refunds will be processed, less a 50% administration fee no later than (5) five business days after receipt of written notice of cancellation.

**TERMINATION OF MEETING:** Should the premises in which the LSA Annual Meeting is to be held become, in the sole judgment of LSA, unfit for occupancy, or should the Meeting and Exhibition be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of LSA, the Application and Contract may be terminated. LSA will not incur any liability for damages sustained by the advertiser as a result of such termination. In the event of such termination the advertiser expressly waives such liability and releases LSA of and from all claims for damages and agrees that LSA shall have no obligations except to refund to the sponsor a prorated share of the aggregate amount received by LSA, after deducting all costs and expenses in conjunction with such sponsorship, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the advertiser.

**ADDITIONAL RULES:** Distributing advertising matter outside of the advertising agreement is not permitted. LSA reserves the right to restrict any advertisement which might be considered undesirable or does not conform to the Contract Regulations.

**ASSIGNMENT OF SPACE (if applicable):** Any sponsorship involving a physical presence or space at the meeting will be assigned at the discretion of LSA. Priority of space selection is given to organizations that have exhibited in previous years, sponsors, and advertisers in the Annual Meeting Programs.

**AMENDMENT TO CONTRACT REGULATIONS:** Any and all points not covered specifically are subject to the decision of LSA. LSA may, in its sole discretion, make reasonable changes, amendments, or additions to Contract Regulations. Any such changes shall be binding on the Advertiser equally with the other regulations contained herein.