



LAW & SOCIETY
ASSOCIATION

2025 Annual Meeting

May 22-25, 2025
Chicago, IL, USA

A photograph of the Chicago skyline, featuring several prominent skyscrapers and buildings, including the Willis Tower. The image is overlaid with a semi-transparent orange banner at the bottom.

Exhibitor
Prospectus

2025 LSA Annual Meeting

May 22nd – 25th
Hyatt Regency Chicago



The Law and Society Association (LSA) is an interdisciplinary scholarly organization committed to social scientific, interpretive, and historical analyses of law across multiple social contexts. The Law and Society Association is committed to supporting scholarly research and publishing in the field of socio-legal studies and promoting the study of law as part of a liberal education.

About the LSA Annual Meeting



The Annual Meeting is a critical aspect of the Association's annual activities. At LSA meetings, participants exchange ideas in various ways: presenting their papers in panel sessions, freely debating ideas in roundtable discussions, participating in Author Meets Reader sessions, or attending professional development panels. The LSA Annual Meeting provides a forum for those seeking to reach socio-legal scholars, students, and others with an interest in the field.

There are three easy ways to reach LSA attendees: exhibiting, advertising in the meeting Program Book and Conference App, or sponsoring activities at the event.

Conference website: lawandsociety.org/chicago-2025-homepage/



Attendee Profile

For 2025, we expect ~ 2,500 attendees from over 75 countries.



An interdisciplinary mix of scholars including:

- University and College Faculty
- Research Institute Administrators
- Judges and Lawyers
- Program Directors
- Professionals
- Graduate Students



Exhibiting and Advertising Opportunities

If you are interested in advertising, exhibiting, or sponsorship please contact [Crissonna Tennison](#) by March 1, 2025.

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Exhibition Space

Each 8'x10' space includes:

- One 6' draped table
- Two chairs and wastebasket
- Identification sign
- Two complimentary registrations and name badges for delegates
- Full page ad in PDF program book and listing in mobile app (see pages 7-8 for specs)

Additional furnishings, tables, electricity, etc. can be purchased through our exhibition company or directly through the venue.

Exhibition Sales Opportunities

\$1,000 per booth space.

10% discount for early commitment (January 9, 2025)

10% discount on mobile app advertising with purchase of exhibit space (see pg. 8)

Advertising in PDF Program Book

- The LSA PDF program book will be sent to all participants, and will be widely available on our website and conference app. The program book includes details of conference sessions, maps of the hotel, and announcements about LSA and special events.
- Attendees use the advertising section of the program book for current information on publications in their areas of interest as well as programs and grants for which they may be eligible.
- Attendees will also have the option to utilize our conference app, providing real-time updates to the schedule as well as networking and advertising opportunities.
- Full-page advertisements must be 7.375” by 9.75” and submitted as a camera-ready file with a minimum resolution of 300 dpi.

| Advertising Space | Advertising Price |
|--------------------|-------------------|
| Full-Page | \$500 |
| Inside Back Cover | \$550 |
| Inside Front Cover | \$600 |

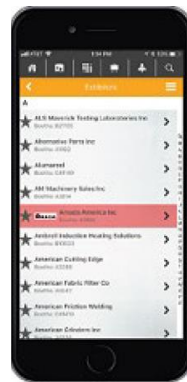
Advertising in Conference App

Attendees will also have the option to utilize our conference app, providing real-time updates to the schedule as well as networking and advertising opportunities.

Rotating Banner Ad that leads to Full Screen Landing Page:



Directory Row Highlighting:



Banner ads should be 640x100 pixels .jpg or .png format 300 dpi.

Required sizes for landing pages: 320x418, 640x1008, 1080x1920, 1536x1920, and 1408x1408 pixels in .jpg or .png format 300 dpi.

| App Advertising | A la carte Price | Purchased with Exhibit Space or Ad |
|--------------------|------------------|------------------------------------|
| Rotating Banner Ad | \$300 | \$270 |
| Row Highlighting | \$250 | \$225 |

Other Sponsorship Opportunities

Please reach out if you are interested in sponsoring events and swag at the Annual Meeting including, but not limited to:

- Coffee Breaks
- Tote Bags
- The Welcome Reception

